Social Media Marketing

# Facebook Marketing

# **Starter ($299)**

* Facebook Page Setup & Page Optimization.
* Posting Per Month – 15.
* Call To Action Button Setup.
* Facebook Tending Focus.
* Engagement Posting.
* Daily Management.
* Keyword Based Content for Posting.
* Content strategy Creation.
* Specialized Adverts Campaigns/ Month - 1 Campaign (Client spend).
* Contests & Promotions events.
* Scheduling & Publishing.

# **Economy ($399)**

* Facebook Page Setup & Page Optimization.
* Posting Per Month – 15.
* Video Posting and Ads.
* Competitor Analysis.
* Hashtag Research.
* Call To Action Button Setup.
* Facebook Tending Focus.
* Engagement Posting.
* Daily Management.
* Keyword Based Content for Posting.
* Content strategy Creation.
* Specialized Adverts Campaigns/ Month - 2 Campaign (Client spend).
* Contests & Promotions events.
* Scheduling & Publishing.

# **Premium ($599)**

* Facebook Page Setup & Page Optimization.
* Posting Per Month – 15.
* Video Posting and Ads.
* Competitor Analysis.
* Hashtag Research.
* Call To Action Button Setup.
* Facebook Tending Focus.
* Engagement Posting.
* Daily Management.
* Timeline Design.
* Comments Respond.
* Profile Content Writing.
* Keyword Based Content for Posting.
* Content strategy Creation.
* Specialized Adverts Campaigns/ Month - 3 Campaign (Client spend).
* Contests & Promotions events.
* Scheduling & Publishing.

# Instagram Marketing

# **Starter**

* Facebook Page Setup & Page Optimization.
* Posting Per Month – 15.
* Call To Action Button Setup.
* Facebook Tending Focus.
* Engagement Posting.
* Daily Management.
* Keyword Based Content for Posting.
* Content strategy Creation.
* Specialized Adverts Campaigns/ Month - 1 Campaign (Client spend).
* Contests & Promotions events.
* Scheduling & Publishing.

# **Economy**

* Facebook Page Setup & Page Optimization.
* Posting Per Month – 15.
* Video Posting and Ads.
* Competitor Analysis.
* Hashtag Research.
* Call To Action Button Setup.
* Facebook Tending Focus.
* Engagement Posting.
* Daily Management.
* Keyword Based Content for Posting.
* Content strategy Creation.
* Specialized Adverts Campaigns/ Month - 2 Campaign (Client spend).
* Contests & Promotions events.
* Scheduling & Publishing.

# **Premium**

* Facebook Page Setup & Page Optimization.
* Posting Per Month – 15.
* Video Posting and Ads.
* Competitor Analysis.
* Hashtag Research.
* Call To Action Button Setup.
* Facebook Tending Focus.
* Engagement Posting.
* Daily Management.
* Timeline Design.
* Comments Respond.
* Profile Content Writing.
* Keyword Based Content for Posting.
* Content strategy Creation.
* Specialized Adverts Campaigns/ Month - 3 Campaign (Client spend).
* Contests & Promotions events.
* Scheduling & Publishing.

# Twitter Marketing

# **Starter**

* Twitter Profile Setup & Optimization.
* Daily Tweets – 1.
* Average Daily Retweets - 1.
* Hashtag Research.
* Upload video with content.
* Contests & Promotions events.

# **Economy**

* Twitter Profile Setup & Optimization.
* Daily Tweets – 2.
* Average Daily Retweets – 2
* Keyword Based Content for Posting.
* Following Industry People.
* Twitter Updates & Engagement.
* Hashtag Research.
* Upload video with content.
* Contests & Promotions events.

# **Premium**

* Twitter Profile Setup & Optimization.
* Profile & Background picture Creation.
* Creation Of Poll.
* Twitter Follower Adding.
* Daily Tweets – 2.
* Average Daily Retweets – 2
* Keyword Based Content for Posting.
* Following Industry People.
* Twitter Updates & Engagement.
* Hashtag Research.
* Upload video with content.
* Contests & Promotions events.

# LinkedIn Marketing

# **Starter**

* Company Page Creation.
* Page Setup & Page Optimization.
* Add Connection to Like Your Page.
* Weekly Posting (2).
* Daily Engagement Posting.
* Contests & Promotions events.

# **Economy**

* Company Page Creation.
* Page Setup & Page Optimization.
* Add Connection to Like Your Page.
* Video Posting.
* Weekly Posting (4).
* Daily Engagement Posting.
* Contests & Promotions events.

# **Premium**

* Company Page Creation.
* Page Setup & Page Optimization.
* Add Connection to Like Your Page.
* Video Posting.
* Join Groups.
* Comments Response.
* Sharing In Groups.
* Weekly Posting (4).
* Daily Engagement Posting.
* Contests & Promotions events.

# YouTube Marketing

# **Starter**

* YouTube Video Uploads.
* Channel Optimization.
* Tags Optimization.
* Keyword Research.
* Video Optimization.
* Specialized Adverts Campaigns/ Month - 1 Campaign (Client spend).

# **Economy**

* YouTube Video Uploads.
* Channel Optimization.
* Tags Optimization.
* Keyword Research.
* Increase Ratings & Comments.
* YouTube Analytics Monitoring.
* Competitors Analysis.
* Video Optimization.
* Specialized Adverts Campaigns/ Month – 2 Campaign (Client spend).

# **Premium**

* YouTube Video Uploads.
* Channel Optimization.
* Tags Optimization.
* Keyword Research.
* Adding Subscribers.
* Increase Ratings & Comments.
* YouTube Analytics Monitoring.
* Competitors Analysis.
* Video Optimization.
* Specialized Adverts Campaigns/ Month - 3 Campaign (Client spend).

**Pinterest Marketing**

# **Starter**

* Pinterest Profile Setup.
* Board Creation – 1.
* Posting per Week -2.
* Keyword Research.
* Tags Optimization.
* Specialized Adverts Campaigns/ Month - 1 Campaign (Client spend).

# **Economy**

* Pinterest Profile Setup.
* Board Creation – 1.
* Posting per Week -2.
* Increase Followers.
* Keyword Research.
* Tags Optimization.
* Specialized Adverts Campaigns/ Month - 2 Campaign (Client spend).

# **Premium**

* Pinterest Profile Setup.
* Board Creation – 1.
* Posting per Week -2.
* Increase Followers.
* Keyword Research.
* Daily Engagement.
* Tags Optimization.
* Specialized Adverts Campaigns/ Month - 3 Campaign (Client spend).